Our Cookie Policy

Our use of cookies

Our website uses cookies to distinguish you from other users of our website. This allows us to recognise that you have previously visited our site. Any information captured by cookies will help us to improve the quality of our service and customer experience or help us to present you with products and services which are relevant to your browsing history.

By continuing to browse the site, you are agreeing to our use of cookies.

What's a cookie?

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies**. These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

- **Analytical/performance cookies**. They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

- **Functionality cookies**. These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region). **Targeting cookies**. These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie	Name	Purpose	More information
_pk_ses.108.4357_uetsid	Session cookies	Used for tracking user behaviour while on the London Doctors Clinic website. These cookies disappear after the session is finished or the web browser is closed. Used for tracking user behaviour while on the London Doctors Clinic website. These cookies disappear after the session is finished or the web browser is closed This cookie is essential for our site to enables us to: (a) Estimate our audience size and usage pattern. (b) Store information about your preferences, and so allow us to customise our site and to provide you with offers that are targeted at your individual interests.	http://www.allaboutcookies.org/cookies/cookies-the-same.html

		(c) Speed up your searches. (d) Recognise you when you return to our site. (e) Allow you to use our site in a way that makes your browsing experience more convenient, for example, by allowing you to store items in an electronic shopping basket between visits. If you register with us or complete our online forms, we will use cookies to remember your details during your current visit, and any future visits provided the cookie was not deleted in the interim.	
_gid MUID _pk_id.108.4357 _ga ictf_master ictf_in1094 ictf_il1094	Permanent cookies	Persistent cookies remain on your device after you have visited the website and are not deleted when the browser is closed. Persistent cookies can retain your preferences and allow those preferences to be used in future visits to the site.	http://www.allaboutcookies.org/cookies/cookies-the-same.html
Third party cookies		First-party cookies are the cookies that we set for London Doctors Clinic but come from different domains. See below the third-parties that we use which helps us to track performance.	
dpr wd fr	Third party cookies	Facebook This cookie allows us to target the advertising we do on Facebook more effectively by matching data we hold with that held by Facebook.	https://www.facebook.com/policies/cookies/
_ga _gid _gat	Third party cookies	Google Analytics This cookie provides anonymized data to allow us to understand user behavior and marketing performance across our Group. Adwords (Remarketing) This cookie facilitates post-visit messaging to drive return visits. DoubleClick This is a management solution used to track the effectiveness of different advertising campaigns which are delivered to different audiences.	https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage https://policies.google.com/privacy?hl=en&gl=uk http://reports.tradedoubler.com/pan/displayTextKey.action?textKey=CMS_PUBLIC_162_CONTENT&
_pk_ses.108.4357 _pk_id.108.4357	Third party cookies	Matomo is an analytics platform that give us insights on performance including customer journey.	https://matomo.org/privacy-policy/

ict_0 ict_master ictf_il1094 ictf_in1094 ictf_master	Third party cookies	Infinity This helps us to track the number of calls we receive from potential customers.	https://www.infin-ity.co/uk/privacy-policyh
MUID uetsid	Third party cookies	Bing Bing enables us to build lists of users who have searched for certain terms and clicked on our adverts in order to monitor performance from this campaign.	https://adver-tise.bingads.mi-crosoft.com/en-gb/resources/poli-cies/privacy-and-data-protection-pol-icies
TBC	Third party cookies	Tradedoubler This cookie helps us to track the performance of affiliate campaigns.	http://re-ports.tradedou-bler.com/pan/dis-playTextKey.ac-tion?text-Key=CMS_PUB-LIC_162_CONTENT&
TBC	Third party cookies	Awin This cookie helps us to track the performance of affiliate campaigns.	https://www.awin.com/gb/legal/privacy-policy
TBC	Third party cookies	Hey doc This cookie helps us to track the number of bookings made on the website.	https://www.heydoc.net/terms-condi-tions/

Third-party cookies

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Except for essential cookies, all cookies will expire after 30 days.

Changing your cookie settings

You can usually control the use of cookies on your device through your browser settings but if you wish to find out more about cookies and which cookies have been set on your devise, you can visit: www.aboutcookies.org or www.allaboutcookies.org.

For more information about our cookie policy you can contact us on dpo@londondoctorsclinic.co.uk.